

## *The Family Business Forum at CBU*

*Is pleased to announce*



## ***The Family Business Enrichment Series***

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Join family business leaders from throughout the Mid South and learn how to survive and thrive in today's challenging environment. This lecture/discussion series will be open to business owners and their senior managers at no cost on a space available basis.

### **Business as usual is rarely an adequate strategy!**

Healthy companies need to capitalize on emerging opportunities, while struggling companies need fresh survival tactics. Through this lecture series, veteran business operators and professional advisors will share critical information on financial and operational strategies to keep privately-held, family owned businesses healthy and viable.

### **These co-sponsors are dedicated to supporting family businesses:**

- SEACAP Financial ... Management Advisors that Buy, Sell, Build & Staff Companies
- Independent Bank ... Banking Services to Meet Business and Personal Needs
- Waddell & Associates ... Financial and Investment Wealth Strategists
- nexAir ... A Three Generation Family Business

### **A perfect learning environment**

Christian Brothers University is pleased to host these events on campus at 650 East Parkway South. The lecture and discussion series will also allow participants to ask questions and gain insight on tactics required to adapt to the current economic realities.

**Session 1: April 16<sup>th</sup> (7:30AM – 9:30AM, Spain Auditorium in Buckman Hall)**

### **What does the new credit environment mean for your family business?**

**Session 2: May 21<sup>st</sup> (3:30PM – 5:30PM, Thomas Center, Sabbatini Lounge)**

### **Engaging your workforce in challenging economic times**

**Session 3: June 18<sup>th</sup> (7:30AM – 9:30AM, Spain Auditorium in Buckman Hall)**

### **Survival of the fittest – How to make your family business thrive**

**Session 4: July 16<sup>th</sup> (3:30PM – 5:30PM, Spain Auditorium in Buckman Hall)**

### **Integrating closely held businesses into personal financial and investment strategies**

### **Registration**

Make your reservation while space is available by emailing [RSVP@cbu.edu](mailto:RSVP@cbu.edu) or by **calling 901-321-3999**. Please include company name, the name and title of all participants and specific sessions of interest.